



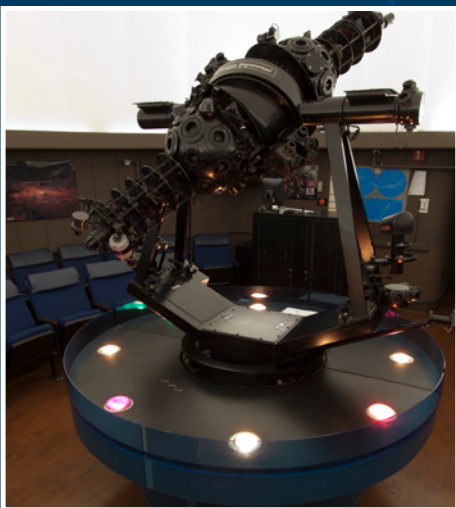
UCLA PLANETARIUM

TRANSFORMING A BELOVED CAMPUS LANDMARK

Located atop UCLA's Math Sciences Building, the UCLA Planetarium is a unique and intimate setting where UCLA astronomy students, the L.A. community, and K-12 students learn about the Universe at free shows presented primarily by astronomy graduate students. The star projector is at the heart of the Planetarium, recreating the night sky on the inside of the dome. Audiences enjoy stunning views of lunar craters and mare, cloud patterns on Jupiter, Saturn's rings, star systems, star clusters, nebulae, and galaxies – all from the heart of the UCLA campus!



Major philanthropic investment is essential to modernize the Planetarium and secure its future. While UCLA is a public university, state support provides the barest foundation for UCLA's budget. This means that we rely on philanthropy to support our mission of teaching, research and service, and to keep us at the forefront of discovery. Make your mark through the following naming opportunities, which start at \$10,000. Your generosity will help to inspire children, astronomy students, amateur stargazers and professional astronomers for generations to come.





The Planetarium Today

NAMING OF THE PLANETARIUM - \$2,500,000

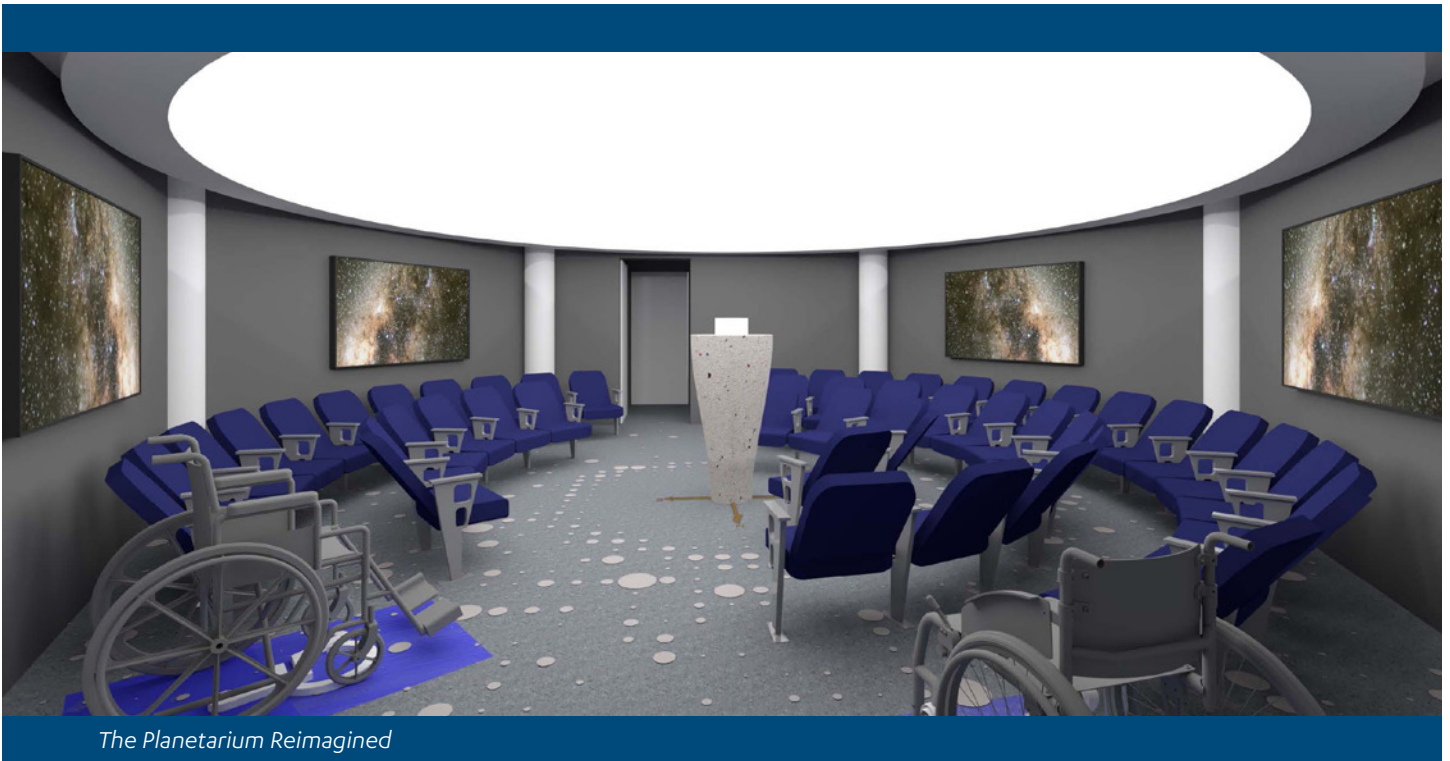
This is a rare opportunity to name and secure the future impact of one of UCLA's most beloved campus landmarks. This generous gift will align a donor's name with humanity's quest to understand the mysteries of our galaxy for years to come.

A naming gift will allow UCLA to undertake urgently needed projects, including:

- ensuring ADA/wheelchair access;
- making cosmetic improvements to the Dome;
- replacing and upgrading equipment and improving network access;
- renovating the 8th floor elevator to improve general access and reliability;
- improving the rooftop area surrounding the Dome to create a small event space; and
- improving signage and wayfinding systems.

In addition, a portion of this gift will be used to create two endowments:

- fund for ongoing maintenance and technology upgrades; and
- fund for graduate students, who play a central role in presenting Planetarium shows to public audiences of all ages.

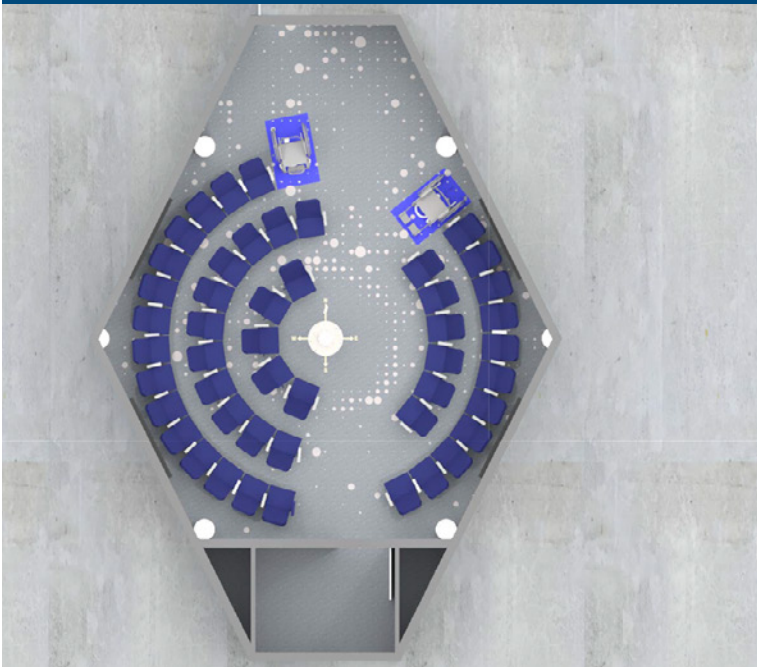


NAMED STAR PROJECTOR - \$200,000

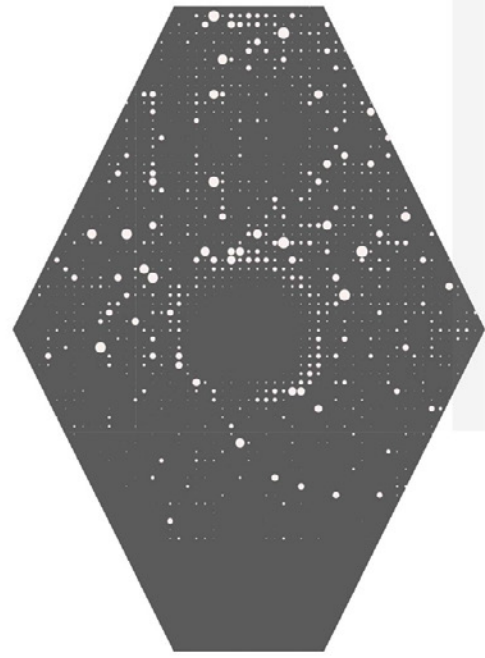
The Megastar is a state-of-the-art star projector offering high-quality night sky projection using modern LED bulbs, which keep the sky very dark and provide excellent resolution of individual stars. The current, outdated star projector uses bulbs that become very hot and cause failures due to high temperatures. Identified by astronomers as the best star projector for UCLA's Planetarium, the Megastar will transform the audience viewing experience, emit less heat and use less energy. Its smaller size will also allow for increased seating capacity. This gift covers the cost of the projector, shipping, installation and connection to the console. The donor's name will be placed prominently on or adjacent to the new projector.

EXTERIOR ROOFTOP BENCHES (6) - \$100,000 PER BENCH

Six rooftop benches adjacent to the Planetarium entrance will provide casual seating for the use of visitors and students before and after Planetarium shows, enhancing the overall experience. A gift to name one of the benches is a wonderful way to honor a loved one or family member, marked by a name plaque on the bench. Proceeds from bench sponsorships will go toward the Planetarium renovation project, with any remaining put into the endowment.



Upgraded Floor Plan



Enhanced Ceiling View

PLANETARIUM SEATS (49) - \$75,000 PER SEAT

A gift to name one of the 49 auditorium seats in the Planetarium will underscore a donor's commitment to these magnificent astronomy shows for the benefit of thousands of students and members of the public. A tasteful plaque bearing the donor's name will be placed on each seat. Proceeds from seat sponsorships will go toward the Planetarium renovation project, with any remaining put into the endowment.

PLANETARIUM DONOR WALL - \$10,000, \$25,000 OR \$50,000

The Planetarium Donor Wall will pay tribute to those giving to the Planetarium at the \$10,000, \$25,000 or \$50,000 level, UCLA's way of gratefully acknowledging donors' role in breathing new life into this treasured landmark. All proceeds will go toward the Planetarium renovation project, with any remaining put into the endowment. (Final design and location of the Planetarium Donor Wall have yet to be determined; the size of donor name(s) on the wall will correspond with giving level; space is limited.)

For more information, please contact
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